



VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)



VINAYAKA MISSION'S
KIRUPANANDA VARIYAR
ENGINEERING COLLEGE

VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE

Department of Biotechnology & Institution's Innovation Council of VMKVEC

Organized "Entrepreneurial career opportunities" on 27.06.2022

The Department of Biotechnology and Institution's Innovation Council of VMKVEC, Vinayaka Mission's Kirupananda Variyar Engineering College, Salem organized an event "Entrepreneurial career opportunities" on 27.06.2022.

President, IIC-VMKVEC Dr. C. Arunkumar Madhuvappan explained about the importance, initiatives and activities of IIC, VMKVEC. He insisted about the importance of innovation and start-up.

Dr. C. Nirmala, Associate Professor, Department of Biotechnology, Innovation Ambassador of IIC, VMKVEC, Salem detailed about the Entrepreneur and Entrepreneurship, types, concepts, personal attributes of Entrepreneurship and the scope of Entrepreneurship in Biotechnology etc.

Ms. S. Vaishnodevi, Assistant Professor, Department of Biomedical Engineering, Innovation Ambassador of IIC, VMKVEC, Salem delivered about functions, concepts and sources of entrepreneurship, idea generation, opportunity evaluation, planning, company formation/launch and growth.

Dr.M.Sridevi, Professor & Head, Department of Biotechnology, Innovation Ambassador of IIC, VMKVEC, Salem, elaborated about the Entrepreneurial Career Opportunities in Food industry and Entrepreneurial supports provided by Government agencies especially for technological Start ups.

54 student participants and 5 faculty members of this event showed interest and gave positive feedback. Many queries were clarified in each session that motivated the students towards the field of entrepreneurship. Students showed their eagerness in attending the entrepreneurship training programme which will be organized in mere future by IIC-VMVKEC.



President, IIC-VMKVEC Dr. C. Arunkumar Madhuvappan explained about the IIC, VMKVEC





Dr.C.Nirmala, Associate Professor, Department of Biotechnology, Innovation Ambassador of IIC, VMKVEC, Salem detailing about the Entrepreneur and Entrepreneurship



Ms. S. Vaishnodevi, Assistant Professor, Department of Biomedical Engineering, Innovation Ambassador of IIC, VMKVEC, elaborating about the idea generation



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Dr.M.Sridevi, Professor & Head, Department of Biotechnology, Innovation Ambassador of IIC, VMKVEC, Salem, elaborating the food industry Entrepreneurial Career Opportunities



Department of Biotechnology & Institution's Innovation Council
VMKVEC, Salem
organises

ENTREPRENEURIAL CAREER OPPORTUNITIES

SQCF 8

27th June 2022
@ 10.15 am

Event Coordinator
Mrs. S. Subriya
Assistant Professor, BTE, VMKVEC, Salem

Resource Persons

Dr.M.Sridevi
Professor & Head,
Innovation Ambassador of IIC, VMKVEC,
Department of Biotechnology, Salem

Mrs.C.Nirmala
Associate Professor,
Innovation Ambassador of IIC, VMKVEC,
Department of Biotechnology, Salem

Mrs.S.Vaishnodevi
Assistant Professor,
Innovation Ambassador of IIC, VMKVEC,
Department of Biomedical Engineering, Salem

Dr. C. Arunkumar Madhuvappan
President
IIC-VMKVEC. Salem

Dr. M. Nithya
Vice-Principal
VMKVEC, Salem

Dr. R. Sasikumar
Principal
VMKVEC, Salem



For More info
94438 - 74292

admissions@vmkvec.ac.in
www.vmkvec.ac.in