



VINAYAKA MISSION'S
**KIRUPANANDA VARIYAR
ENGINEERING COLLEGE**

Approved by All India Council for Technical Education (AICTE), New Delhi.

NAAC accredited • An ISO 9001:2000 Certified Institution.

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Ref: VMKVEC / MSME /009/2020

Date: 05.02.2020

NEW INDIA - IDEA CHALLENGE 2020 - MSME PROJECTS

This is with reference to New India- Idea Challenge 2020 contest announced by Ministry of Micro, Small and Medium Enterprises and promoted by Govt. of India under the scheme 'Support for Entrepreneurial and Managerial Development of MSMEs through Incubators', Vinayaka Mission's Kirupananda Variyar Engineering College Salem invite ideas/proposals from Innovators, Start- Ups, Technocrats, Students, and MSMEs in and around Salem District of Tamil Nadu and even for those who want to work full time for developing his/her product. The incubate will be provided access to all the infrastructural facilities of the institution including Vinayaka Mission's Kirupananda Variyar Engineering College MSME Business Incubator along with mentorship for developing the prototype and business model since from inception to commercialization.

In view of the above, an "Expert Committee Meeting" comprising of sector experts, financial experts and entrepreneurs will be organized on 18 Feb 2020 in Hitech Lab of Department of Computer Science and Engineering for selection and recommendation of the projects for further submission to Zonal Scrutinization Team of MSME. Interested innovators, Start- Ups, Technocrats, Students, and MSMEs are requested to utilize this opportunity for submission of their ideas/proposals. Participants may register their name by sending their details of ideas/proposals in "principal.vmkvec@vmu.edu.in" for clarifications if any.

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5/02/2020

(Dr. A Nagappan)

Principal

Vinayaka Mission's Kirupananda Variyar Engineering College Salem,



VINAYAKA MISSION'S
RESEARCH FOUNDATION

(Deemed to be University under section 3 of the UGC Act 1956)

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