



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**

(Deemed to be University under section 3 of the UGC Act 1956)



**VINAYAKA MISSION'S  
KIRUPANANDA VARIYAR  
ENGINEERING COLLEGE**

**VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE, SALEM**  
(A Constituent College of Vinayaka Mission's Research Foundation, Deemed to be University, Salem)

(An ISO 9001:2000 Certified, NAAC Accredited and AICTE Approved)

NH-47, Sankari Main Road, Periya Seeragapadi, Salem – 636 308

**VMKVEC – INSTITUTION INNOVATION CELL**

**ONLINE ORIENTATION SESSION ON “HOW TO START IICs AND VARIOUS ACTIVITIES TO  
BE CARRIED OUT” – 30<sup>th</sup> Dec 2020 @ 11.00 AM**

Vinayaka Mission's Kirupananda Variyar Engineering College Salem through its Institution Innovation Cell organized an online orientation session using Microsoft Team on “How to Start IICs and Various Activities to be Carried Out” on 30<sup>th</sup> Dec 2020 at 11.00 AM for coordinators of constituent institutions coming under the ambit of Vinayaka Missions Research Foundation, Deemed to be University, Salem. 50 members participated from the constituent colleges.

Prof. Dr. A Nagappan – Principal Vinayaka Mission's Kirupananda Variyar Engineering College Salem welcomed the members and other resource person Prof. Dr. S A V Satya Murty, Director (Research), VMRFDU Salem.

Prof. Dr. A Nagappan introduced about the role and responsibilities of Institution Innovation Cell (IIC) and its functioning towards achievement of rankings for national level recognition especially in ARIIA (Atal Ranking of Institutions in Innovation Achievements). He also explained in detail about the quarterly activities regularly conducted under the banner of IIC for promotion of innovation and entrepreneurship and uploading of the reports and other data in MoEs Innovation Cell portal.

Prof. Dr. S A V Satya Murty - Director (Research), VMRFDU Salem also explained about the financial support provided by VMRFDU in the form of seed money and by other Govt. and non-Govt, agencies for various Start-ups and nurturing innovative ideas through incubators till successful commercialisation of the products.

The programme concluded at 01.00 PM with thanks to all participants by Prof. Dr. C Arun Kumar Madhuvappan, President and Innovation Ambassador - IIC, Vinayaka Mission's Kirupananda Variyar Engineering College Salem.



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MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



ARIIA  
ATAL RANKING OF INSTITUTIONS  
ON INNOVATION ACHIEVEMENTS

## VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE

A Constituent College of Vinayaka Mission's Research Foundation  
(Deemed to be University) (Approved by AICTE and NAAC Accredited)  
(Ranked among Top 25 Institutions in India by ARIIA)

(The Prestigious Five Star Rating for Innovations and Startups in Campus - 2019 - 2020 by IIC)  
NH-47, Sankari Main Road, Periya Seeragapadi, Salem-636 308.



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

### "Orientation Session on"

**" How to Start IICs And Various activities to Be Carried Out "**

30<sup>th</sup> December 2020, Wednesday at 11.00 A.M.

#### Welcome Address

**Dr. S.A.V. Satya Murty**  
Director (Research),  
VMRFDU, Salem

#### Resource Person

**Dr. A. Nagappan**  
Chairman, IIC-VMKVEC,  
Principal, VMKVEC, Salem

Meeting: Microsoft Teams



[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_0DE1NDExYiktYTA5MS00NTJmLTlhZDktZTU1NjQ5YjI5Y2Vm%40thread.v2/0?context=%7b%22id%22%3a%220037ccb1-eaf3-4aa7-886f-26d351383567%22%2c%220id%22%3a%22b934d837-a393-4b5b-8daf-98de209aee3f%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_0DE1NDExYiktYTA5MS00NTJmLTlhZDktZTU1NjQ5YjI5Y2Vm%40thread.v2/0?context=%7b%22id%22%3a%220037ccb1-eaf3-4aa7-886f-26d351383567%22%2c%220id%22%3a%22b934d837-a393-4b5b-8daf-98de209aee3f%22%7d)

#### Organized by

Institution's Innovation Council of VMKVEC, Salem

**Dr. C. Arunkumar Madhuvappan**

President – IIC  
Innovation Ambassador – IIC  
VMKVEC, Salem