



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



**VINAYAKA MISSION'S
KIRUPANANDA VARIYAR
ENGINEERING COLLEGE**

VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE, SALEM
(A Constituent College of Vinayaka Missions Research Foundation, Deemed to be University, Salem)
(NAAC Accredited and AICTE Approved)
NH-47, Sankari Main Road, Periya Seeragapadi, Salem – 636 308

Date: 14.12.2020

Brief Report of Online Webinar titled “My story - Motivational session” organised by Institution’s Innovation Council, Vinayaka Mission’s Kirupananda Variyar Engineering College Salem on 14 December 2020

Institution’s Innovation Council of Vinayaka Mission’s Kirupananda Variyar Engineering College Salem organised and hosted an online webinar titled “**My story - Motivational session**” on 14th December 2020. The online webinar using virtual online platform Microsoft Teams commenced at 2.30PM. 139 participants attended the programme scheduled in afternoon 03.00 PM to 04.30 PM.

Prof. Dr. A. Nagappan, Principal, Vinayaka Mission’s Kirupananda Variyar Engineering College Salem described about the event and introduced to the participants about resource person Mr. Ashok Rajappan, CEO, M/s EMMARAM Nutri Innovation, Salem. The resource person shared his experience how he had introduced his innovative products to the market, various promotional strategies applied and the financial aspects in detail. He enlightened the various opportunities available in the present market and motivated the students to go for start-ups with innovative products.

The session ended at 04.30 PM with thanks to resource persons, participants, organisers and all supporting staff by Prof. R. Venkatesh, Innovation Ambassador.

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(Deemed to be University) (Approved by AICTE and NAAC Accredited)
(Ranked among Top 25 Institutions in India by ARIIA)
(The Prestigious Five Star Rating for Innovations and Startups in Campus - 2019 - 2020 by IIC)
NH-47, Sankari Main Road, Periya Seeragapadi, Salem-636 308.

"My story"
Motivational session by Successful Entrepreneur

14th December 2020, Monday at 03.00 p.m.

Registration Link :
<https://forms.gle/HeYh7sNvWM5WCJBH6>

Meeting : Microsoft Teams

https://teams.microsoft.com/l/meetup-join/19%3ameeting_YzUSMioDMGUTNzaxYy00YmIOLWEzOTEtMIY3Zjg2OWVhYU2%40threa d.v2/0?context=%7b%22id%22%3a%220037c ch1-eaf3-4aa7-886f-26d351383567%22%2c%22oid%22%3a%22b934d837-a393-4b5b-8daf-98de209aee3f%22%7d

Resource Person
Mr. ASHOK RAJAPPAN
Chief Executive Officer
M/s. EMMARAM Nutri Innovation,
Salem- 636201

Organized by
Institution's Innovation Council of VMKVEC, Salem

Mr. R. Venkatesh Innovation Ambassador - IIC Assistant Professor / MECH VMKVEC, Salem	Mr. S. Raja Innovation Ambassador - IIC Assistant Professor / MECH VMKVEC, Salem	Mr. J. Santhosh Innovation Ambassador - IIC Assistant Professor / MECH VMKVEC, Salem
Dr. C. Arunkumar Madhuvappan President – IIC, VMKVEC, Salem		Dr. A. Nagappan Chairman – IIC Principal, VMKVEC, Salem

CREATIVITY.....

"There is no doubt that creativity is the most important human resource of all. Without creativity there would be no progress, and we would be forever repeating the same patterns" (Edward de Bono).

- **Problem:**
Working Clothes for Mining Workers do Not Last
- **Solution:**
First Pair of Jeans



Meeting controls bar with icons for mute, video off, chat, and a red 'VM' button.